



THE GATEWAY
TO SUCCESS

PRINCETON EDUCATIONAL SERVICES

(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943

101 College Road E, Princeton, NJ 08540, U.S.A.

info@pedus.org • www.pedus.org



AN INTRODUCTION TO PEDUS (PRINCETON EDUCATIONAL SERVICES CORPORATION)

Princeton Educational Services Corporation (PEDUS) is an educational service provider for international students wishing to enter secondary schools in the United States.

As a responsive educational service organization, with the philosophy: "Sincerity, Love, and Responsibility", PEDUS prides itself in offering high quality support services to both our young talents with diverse background and our partner schools of various sizes. We screen and introduce only the most qualified young international students to our partner schools through our distinctive and effective system, matching the student's unique background with the school's unique ideology. We carefully select host families to ensure all students are under the best care, and we strive to nourish a mutually beneficial relationship among the schools, students and their host families.

Headquartered in Princeton, NJ, PEDUS has local coordinators who live within the driving distance of our partner schools to provide continuous academic and social support to our students and partner schools. We understand that communication is very important in international education. We keep constant contact with the parents in China and travel twice a year to China to visit them. We firmly entrenched in major cities in China including Beijing, Shanghai, Nanjing, Hangzhou, Guangzhou and Shenzhen.

We understand that education is changing as global communication and travel grows. This creates new challenges and opportunities. We strive to work closely with each of our partner schools to turn prospective students into enrolled and graduated students.

Work with schools for recruitment goals and admission requirements for international students

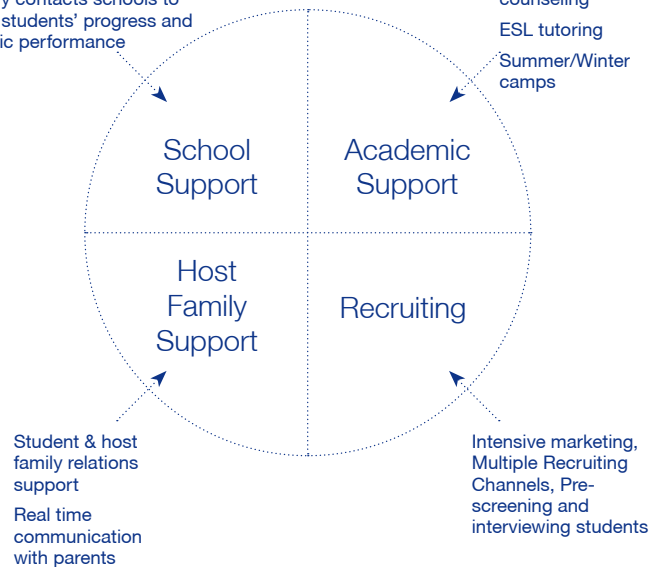
Regularly contacts schools to monitor students' progress and academic performance

TOEFL/SAT/SSAT training

College counseling

ESL tutoring

Summer/Winter camps



OUR ADVANTAGES

1. Local representatives who offer 24/7 support to our students, host families and schools
2. Top recruiting channels in China
3. Excellent academic assistance program



THE GATEWAY
TO SUCCESS

PRINCETON EDUCATIONAL SERVICES
(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943
101 College Road E, Princeton, NJ 08540, U.S.A.
info@pedus.org • www.pedus.org



PEDUS HOMESTAY PROGRAM

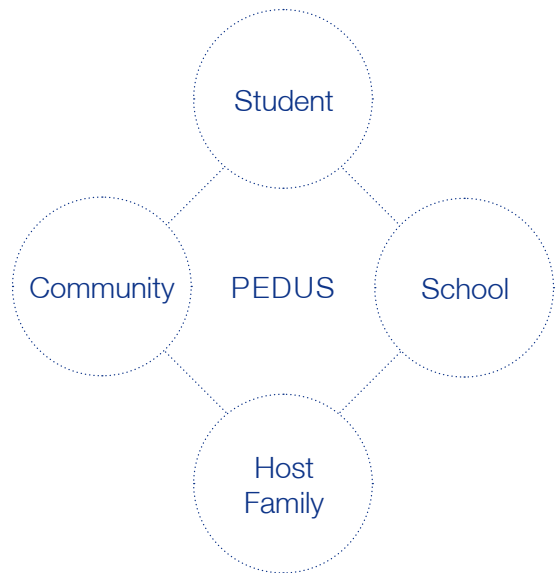
PEDUS screens each host family by guiding them through the application process and eventually match a student to the host family. Further, we support and meet with host families throughout the time that they are hosting.

We establish contact with local high schools that are willing to enroll PEDUS students, and regularly contacts schools where PEDUS students attend to monitor students' progress and academic performance. We maintain a relationship with school administration in order to foster a mutually beneficial educational experience for both the PEDUS student and the community's student body.

Through advertising, public relations, and networking, we have raised awareness of the opportunity for cultural exchange. We encourage students to participate and volunteer within the community during their stay, and act as an ambassador of the community to the students.

PEDUS correspond with arriving students and meet them upon arrival, helping them get oriented to their community. We contact and meet regularly with the student throughout their exchange to provide support and guidance and documents contact with students and their families. Also, we report regularly to the parents of the students of any concerns, issues and programs related to the student's living and academic performance.

PEDUS has a designated Local Coordinator (L.C.) to collaborate with each host family.



HOST FAMILY SUPPORT

- Students who are accepted will be recommended to host families using our knowledge of the student's profile and the host family's preferences. The family will assist the student with his or her daily living activities, including providing accommodations, food and transportation.
- PEDUS will help host families overcome the difficulties caused by language and cultural differences to make the experience an enjoyable and rewarding one.
- PEDUS will supervise students through monthly communication by phone, in-person casual meetings or student group activities.



THE GATEWAY
TO SUCCESS

PRINCETON EDUCATIONAL SERVICES

(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943

101 College Road E, Princeton, NJ 08540, U.S.A.

info@pedus.org • www.pedus.org



PEDUS ACADEMIC SUPPORT

PEDUS provides systematic academic training tailored for each student by our highly experienced teachers. We also offer college counseling to our students by professional high school counselors aiming to help students to be accepted to their dream schools.

INTERNATIONAL STUDENT COUNSELING PROGRAM

- Administer a math, reading and writing inventory for all freshmen, sophomore, junior grade-level clients and provide a written analysis of the results with a follow up conference.
- Request, review and perform an analysis of the students' present High School Transcripts.
- Identify and prepare academic goals for the student with input from their parent/guardian.
- Create an individualized study program for the student and review the plan's results with the parent/guardian twice a month.
- Help the Student register for the SAT's, ACT's and TOEFL Tests to meet all admissions timelines.

ESL/TOEFL/SAT/SSAT TUTORING

- Customized classes (one-to-one, small classes of 4-8 students, medium sized classes of 12 students)
- Advanced remote video conference system for ESL classes to meet students' demand
- Multiple teaching locations (school classrooms, PEDUS training center in Princeton, library, host family's house)

ACADEMIC HOTLINE

Academic hotline is provided by Princeton Educational Services. It's free for PEDUS students. Every student can make appointment on our website. You can post questions online and leave your contact information. PEDUS teacher will contact you to confirm your appointment. Each appointment is one hour. You can make multiple appointments a week.

PEDUS





**THE GATEWAY
TO SUCCESS**

PRINCETON EDUCATIONAL SERVICES

(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943

101 College Road E, Princeton, NJ 08540, U.S.A.

info@pedus.org • www.pedus.org



PEDUS PARTNER SCHOOLS

As an educational services company located in New Jersey, we have developed solid cooperation with top American private and public high schools. Through our school network, International students are able to pick the most suitable school and get bigger chance to be admitted to these top schools.

LIST OF OUR PARTNER SCHOOLS*

CALIFORNIA

- Carnegie Riverside Christian Academy
- Lutheran High School of Orange County
- Norte Dame High School
- Crean Lutheran High School

GEORGIA

- The Walker School
- Providence Christian Academy

NEW JERSEY

- Wardlaw-Hartridge School
- Ranney School
- Saddle River Day School
- Mother Seton Regional High School
- The Kings Christian Academy
- New Jersey United Christian Academy
- Mount Saint Mary Academy
- Union Catholic School
- Cumberland Christian School
- Seton Hall Preparatory School
- Life Center Academy
- St. Joseph High School (Metuchen)

NEW YORK

- Staten Island Academy
- Moore Catholic High School
- Martin Luther High School
- Portledge School
- Saint Mary's High School
- Bay Ridge Preparatory School

NORTH CAROLINA

- Forsyth Country Day School
- New Garden Friends School
- Trinity Academy of Raleigh
- Concord Academy

PENNSYLVANIA

- Lancaster Menonite School
- Dock Mennonite Academy
- Trinity High School
- Harrisburg Academy

TEXAS

- Bishop Lynch High School
- Nolan Catholic High School

INTENSIVE MARKETING

- Introducing our partner schools to mainland China through our representatives and recruiting agencies to build up the reputation of our partner schools.
- Organizing officials from our partner schools to visit China to directly meet potential students and their families.
- Sponsoring professional forums and press conferences to effectively publicize the schools.
- Using our close relationships with newspapers, magazines and other publishing organizations in China to help market our partner schools.

RECRUITING & INTERVIEWING QUALIFIED STUDENTS

- Through our diversified recruiting channels, we seek the most talented students from China.
- We use phone interviews with students, their parents, classmates and teachers to effectively screen qualified students based upon our assessment of the student's academic performance, social activities, special talents and character. If necessary, our regional representatives will arrange for in-person interviews.
- In some cases, we work with schools in China to verify that the materials and forms submitted by our applicants are genuine.
- In working with schools and test centers in China, we provide exam invigilation services for schools that require placement tests.



THE GATEWAY
TO SUCCESS

PRINCETON EDUCATIONAL SERVICES

(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943

101 College Road E, Princeton, NJ 08540, U.S.A.

info@pedus.org • www.pedus.org



PEDUS SUMMER CAMP & WINTER CAMP

The goal of the PEDUS summer/winter camp programs is to provide an educational summer/winter program that produces innovative leaders, breakthrough thinkers, and imaginative problem solvers. We provides the students with an exceptional American-style experience to enrich their knowledge and vision.

HIGHLIGHTS OF THE CAMP PROGRAM

- PEDUS summer/winter camps associate with top private school and public school in United States (the Lawrenceville School, the Haddonfield Memorial High School)
- Interactive camp program that introduces general U.S. academic curriculum to international students, which includes U.S. History, U.S. Culture, Essay Writing, High School or College Admission Counseling, English Classes, ESL Lectures, U.S. Government/Music/Education and many more
- Summer/winter camps provide opportunity for students to bond with local host families and visit major cities in United States (Kings Christian School Summer Camp, Life Center Academy Winter Camp, Haddonfield Winter Camp)

“...Services such as ESL and High School/ College Admissions Counseling will be provided for students as well to create a supportive environment for your development. Here, your future is our priority. That’s why our interactive sessions of counseling will give students a unique opportunity to converse with some of the most experienced admissions officers and teachers in the country. Together we will plan ahead for success and find a path most suitable for them...”

– Excerpt from the 2014 summer camp welcome letter

COMMENTS FROM OUR STUDENTS

- "This is the best camp I have ever attended!"
- "I learned so much in the ESL camp this summer!"
- "Bob, thank you so much for your care and love for me. This experience really changed my life."
- "I have decided to come to the US to study after attending your camp. Can you help me find a good school for me?"
- "I can never forget the experience I had in the Lawrenceville Camp this summer."



THE GATEWAY
TO SUCCESS

PRINCETON EDUCATIONAL SERVICES

(T) USA 609.416.1316 CHINA 950.4041.8009 • (F) 206.202.2943

101 College Road E, Princeton, NJ 08540, U.S.A.

info@pedus.org • www.pedus.org



PEDUS RECRUITING CHANNELS IN CHINA

With the support of our agencies in China, we specialize in introducing our partner schools to Mainland China through our representatives and recruiting agencies to build up the reputation of our partner schools. We also organizing officials from our partner schools to visit China to directly meet with potential students and their families.

- Local agency channels for professional academic resources
- Cooperation with international schools in China for recruiting
- Close relationships with newspapers, magazines and other publishing organizations in China to help market our partner schools

From 2005 to 2014, the number of Chinese attending American secondary institutions grew almost 60-fold, from 632 to 38,089, according to the Department of Homeland Security’s Student and Exchange Visitor Program. There is an enormous influx of Chinese students clamoring to enroll at US boarding schools and, increasingly, day schools. Students from China now account for almost 50 per cent of America’s international high school population, according to DHS. By immersing the children into an English-speaking environment, affluent Chinese parents are drawn to the chance of improving their children’s chances of getting into an American university, as they seek the best education.

“An increasing number of Chinese children are being sent overseas to study at a young age, as their parents look to expand their horizons and opportunities ... According to the recent Annual Report on the Development of Chinese Students Studying Abroad, published by the Chinese Academy of Social Sciences, 23,795 Chinese students studied at US high schools in 2013, a staggering 365-fold increase from seven years ago...”

– Zhao, Xinying. "Young Students Seek a Different Class of Education." *China Daily* 07 Nov. 2014: Web. 26 Jan. 2015